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Sustainable Luxury in Action

How Mulia Bali Is Quietly Redefining Environmental Responsibility in Hospitality



Nusa Dua, Bali – In today's world, sustainability is both a necessity and a hallmark of true luxury. *The Mulia, Mulia Resort & Villas – Nusa Dua, Bali* quietly exemplifies leadership in responsible tourism. Through years of thoughtful investment and innovative practices, the resort has achieved an exceptional **97.5% reduction in landfill waste per guest night**. Complementing this milestone, Mulia Bali continues to set the standard in **water conservation, emissions control, and the protection of Bali's rich biodiversity**.

What began as a commitment to operational excellence has become a **blueprint for sustainable hospitality** in the region — seamlessly balancing scale, an elevated guest experience, and measurable environmental stewardship.

A Decade of Sustainable Design, Delivered Daily

Mulia Bali's journey towards sustainability is guided by practical innovation and a genuine dedication to the environment. As Bali's first multi-resort beachfront destination, Mulia has meticulously woven eco-conscious practices into every aspect of its design and daily operations.

Key efforts include:



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- Landfill waste reduced by **97.5%**, driven by in-house segregation, expanded recycling, and certified waste partnerships.
- **Plastic-free operations** since 2017, replacing single-use items with biodegradable cassava-based alternatives.
- **Water reclamation and reuse** through closed-loop systems, supporting lush tropical landscaping with minimal impact.
- **Renewable energy integration** and EV transportation, reducing emissions and enhancing guest mobility.
- **Fruit donation programme** supporting local temple wildlife and ecological balance.
- Ongoing **staff training and sustainability audits**, ensuring long-term accountability and culture-wide engagement.

These initiatives are not isolated campaigns, but part of a **deliberate and enduring transformation**. Championing a culture of sustainability, every department upholds these standards, which are measured against some of the **world's most rigorous benchmarks**.

Recognised Results, Without Compromise

Mulia Bali's holistic sustainability model consistently surpasses both regional and international benchmarks, reinforcing its reputation as a **leader in luxury hospitality**.

- **Certified by EarthCheck**, placing the resort in the **top 10% of luxury properties** in Asia-Pacific for sustainability.
- **Potable water usage decreased by 17%** year-on-year, despite the presence of extensive landscaping and pools.
- The resort is fully aligned with several **United Nations Sustainable Development Goals**, including SDG 6 (Clean Water and Sanitation), SDG 12 (Responsible Consumption and Production), and SDG 13 (Climate Action).

Beyond measurable results, what sets Mulia Bali apart is its **seamless integration** of these practices — sustainability is not treated as a department or initiative, but as an intrinsic part of the guest experience.

Looking Ahead

As Bali transitions away from centralised waste systems and embraces decentralised, property-led responsibility, **Mulia Bali offers an inspiring and effective model** for the future of the hospitality industry. For Mulia, true luxury is not only defined by indulgence — but by the **responsibility to protect and celebrate what makes Bali extraordinary**.



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About Mulia Hotels

Mulia Hotels has redefined luxury since 1997. From Jakarta to Bali, our iconic properties invite guests to indulge in the finest experiences. Hotel Mulia Senayan, a 40-storey landmark, remains the largest hotel in Jakarta by room keys. Mulia Bali pioneers the first multi-resort concept in a single beachfront destination, with three unique resorts.

About Hotel Mulia Senayan, Jakarta

Located in the heart of Jakarta's bustling cityscape, Hotel Mulia Senayan offers a blend of modern elegance and unrivalled luxury. Featuring 994 spacious rooms and suites, the hotel is renowned for its world-class dining, exceptional service, and state-of-the-art facilities. From award-winning restaurants to its expansive event spaces, including the Grand Ballroom, Hotel Mulia Senayan is a preferred choice for both leisure and business travellers. Recognised with numerous international awards, Hotel Mulia Senayan symbolises sophistication and excellence in the capital city.

About The Mulia, Mulia Resort & Villas – Nusa Dua, Bali

Set along the stunning Nusa Dua coastline, The Mulia, Mulia Resort & Villas offers three distinct luxurious experiences. The Mulia features 111 all-suite accommodations with personalised butler service, Mulia Resort boasts 526 lavish rooms and suites, and Mulia Villas provides 108 private pool villas, the largest on the island. Combining opulence, genuine hospitality, and world-class amenities, Mulia Bali has earned over 50 international accolades, solidifying its reputation as a premier destination for sophisticated travellers.

For further information, please contact:
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